

National Association of Black Accountants

Minneapolis / St Paul Chapter

Corporate Sponsorship Packet



“NABA: 40 Years, One NABA”



“Lifting As We Climb”



**National Association of Black Accountants, Inc. (NABA)
Minneapolis / Paul Chapter**

Office of the President

January 19, 2010

Hello,

We are excited to invite you to participate as a Corporate Partner of NABA, Inc. – Minneapolis/St Paul Chapter during our 2010 fiscal year. Collaborating with NABA provides you with the opportunity to:

- Widen your pool of talented candidates on both the collegiate and professional level
- Build your company's brand recognition as an employer of choice
- Provide personal and professional development opportunities for your employees that join the organization
- Promote your organization's goals and objectives

During 2009 we held our third Accounting Career Awareness Program, an inaugural diverse student career forum in partnership with the Association of Latino Professionals in Finance and Accounting (ALPFA), and professional development sessions on giving and receiving feedback, how to get things done when you are not in charge, moving from an individual contributor to a manager, and many more!

We intend to build on the momentum gained last year while focusing on the following goals for 2010:

- Increase awareness of our organization and corporate and community partners
- Provide scholarships for minority students wishing to pursue a degree in business related disciplines with an emphasis on accounting and finance
- Grow our annual summer Accounting Career Awareness Program to build a pipeline of diverse high school students interested in studying business.
- Host a second annual Diverse Students Career Forum in the fall of 2010 in conjunction with the Association of Latino Professionals in Finance and Accounting (ALPFA)
- Facilitate exceptional professional development sessions for our members

All of these initiatives and programs are designed to ensure that future generations of minority professionals are provided every opportunity to enter into the profession and enjoy a successful career. As you review our 2010 Corporate Sponsorship Packet, please consider how your company would like to support the NABA effort.

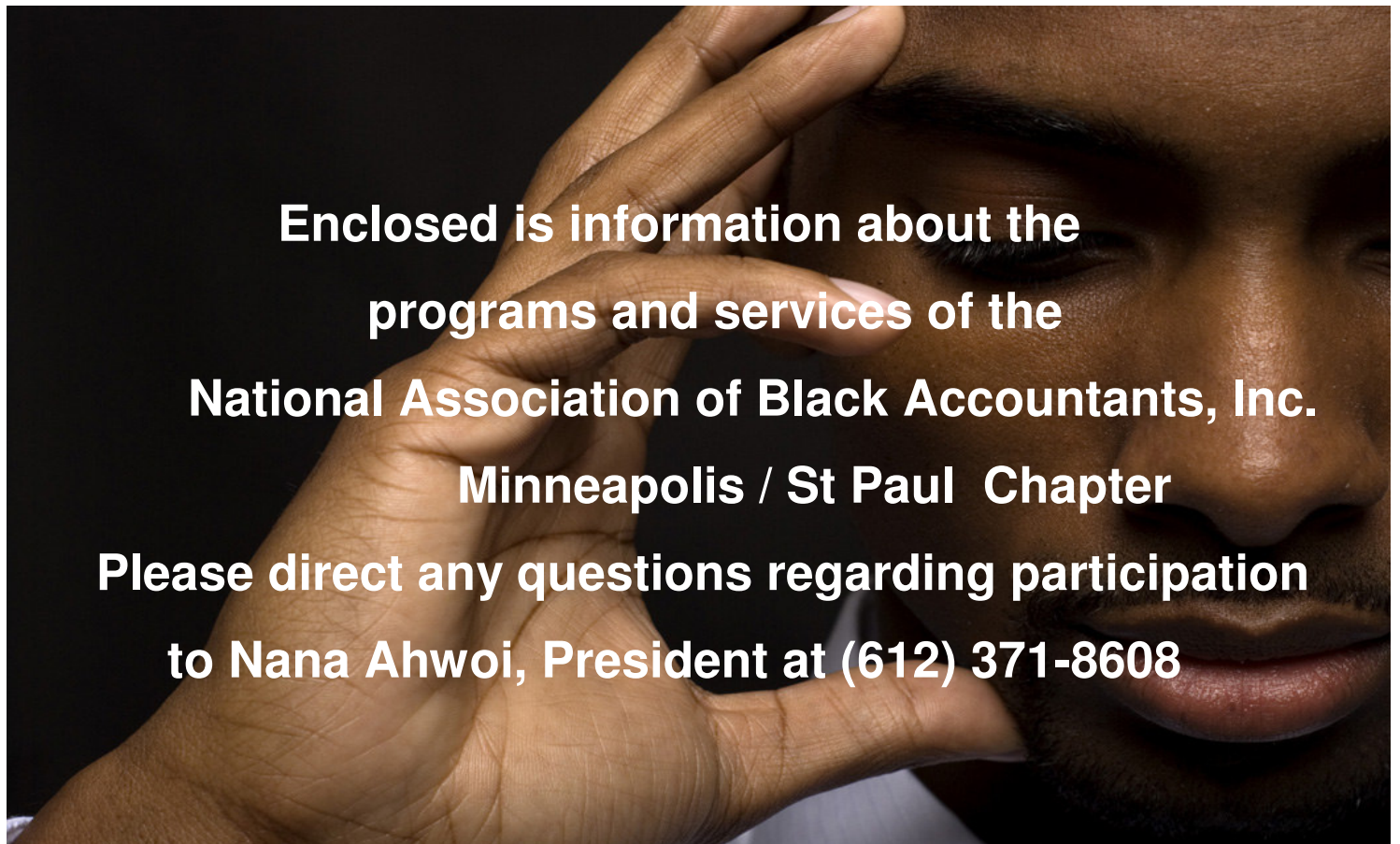
On behalf of the National Association of Black Accountants, Inc., - Minneapolis / St Paul Chapter, I look forward to your support, making a difference in our community and our continued partnership.

Sincerely,

Nana Ahwoi
President, NABA, Inc. - Minneapolis / St Paul Chapter

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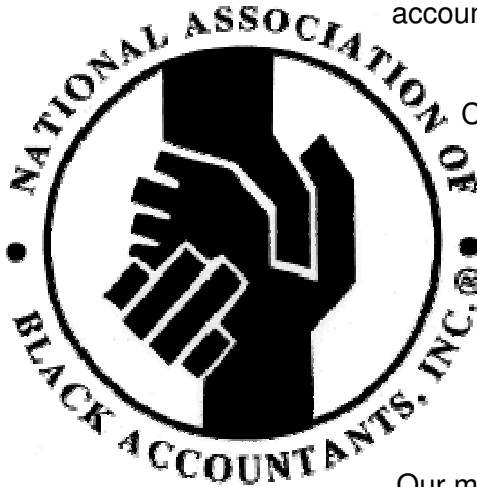
**Enclosed is information about the
programs and services of the
National Association of Black Accountants, Inc.
Minneapolis / St Paul Chapter**

**Please direct any questions regarding participation
to Nana Ahwoi, President at (612) 371-8608**

NABA Overview and History

NABA was founded in 1969 by nine African-American professionals in the New York area who were concerned with the limited participation of minorities in the accounting profession, particularly the number of Certified Public Accountants (CPAs). NABA's founders saw the need for a national organization that could deal forthrightly and effectively with the many common problems faced by the growing number of African-Americans and other minorities in the accounting profession.

At the time of NABA's formation, there were an estimated 10,000 African-Americans in the accounting profession, of which only 100 were CPAs. Today, through NABA's efforts, as well as those of other interest groups, there are now over 100,000 African-Americans participating in the accounting profession, of which over 5,000 are CPAs. Since the founding of NABA's first chapter, the organization has grown to include over 3,400 members in over 185 active professional and student chapters in major urban areas. NABA's membership includes diverse individuals and careers, such as: entry and mid-level accountants, auditors and finance professionals, senior level managers and executives, firm partners, entrepreneurs as well as accounting, finance and business students.



NABA Missions and Goals

Our mission is to address the professional needs that enable minorities to maximize their career potential in the accounting and business profession.

"Lifting As We Climb"

The goals of NABA include, but are not limited to, the following:

- To promote and develop the professional skills of our members;
- To encourage and assist minority students in entering the accounting profession;
- To represent the interests of current and prospective minority accounting and business professionals;
- Provide members an opportunity to fulfill their civic responsibilities;
- Promote public confidence in its members and the services they provide;
- To ensure long-term financial stability and provide adequate resources to implement chapter, regional and national programs;

NABA is dedicated to uniting accountants and other business professionals, as well as accounting and business students, who are committed to professional and academic excellence.

In addition, NABA works actively with accounting firms, corporations, colleges and universities in the placement of minority candidates for accounting and finance positions.

NABA Minneapolis / St Paul Chapter Officers

- **President**, Nana Ahwoi, Ernst & Young
- **Vice President**, Thad Standley, Cargill
- **Secretary**, Kojo Baafi, KPMG
- **Treasurer**, Veronica Wirekoa-Fobena, KPMG
- **Director of Membership**, Monica Ricard, Target
- **Director of Student Member Services**, Sheila Kanlisi, Ernst & Young
- **Director of Community Outreach**, Akilah Mahon, Cargill
- **Immediate Past President**, John Dillon, Cargill

NABA – Minneapolis / St Paul Programs

Professional Member Services

Professional Development (Monthly)

NABA develops personal and professional skills of our members through professional development sessions held throughout the year. By offering a wide variety of topics, we are able to keep our members business savvy and ready for any challenge. Starting with the 2010 calendar year, continuing professional education credits will be offered to meeting attendees, when applicable. In addition to these sessions, many members attend the National Convention where they meet with other professionals to build their personal and professional networks.

Networking Events

NABA-Minneapolis / St Paul hosts a variety of networking events throughout the year. These activities include: a NABA Corporate Reception and Holiday Social. All attendees will have the opportunity to meet the Chapter Leadership team and learn more about the planned events, activities and initiatives for the upcoming year.

Community and Outreach Services

Each year, our Chapter performs at least one volunteer activity. These have historically occurred at organizations such as Feed My Starving Children, the Volunteer Tax Assistance (VITA) center, ARC Value Village, and AEON Homes. This year will be no different.

ACAP (July 18 – 23rd 2010)

The Accounting Career Awareness Program (ACAP®), a part of NABA's Center for Advancement of Minority Accountants (CAMA), is an innovative career development program designed specifically for minority students who are juniors and seniors in high school. Its primary objective is to increase the number of high school students from under represented ethnic groups that attend college and major in accounting.

During this week-long summer campus residency program at University of Minnesota, a select group of students have the opportunity to explore careers in accounting and business via a rigorous class and study schedule, college-level content and valuable networking opportunities. ACAP® introduces minority high school students to accounting, finance, economics, technology and management. Prominent

business leaders share their knowledge, provide tips for success and discuss educational opportunities. Students experience accounting first-hand through tours of local certified public accounting firms and companies in the private sector.

Since its launch in 2007, ACAP in the Twin Cities has supported over 80 students. ACAP® is a unique pipeline from high school to college that allows students to become prepared and informed about the expectations of college life. The program is fully supervised and all-expenses-paid. Students selected for ACAP® will receive free tuition, room and board, books, materials, and mentoring. Scholarships are also awarded (\$36,000 has been awarded to approximately 30 since 2007) during the program and participants have an opportunity to visit corporate sponsor sites and interact with professionals. The 2010 ACAP program will occur from July 18 – 23.

Student Member Services

Scholarship Program (April)

The Minneapolis / St Paul Chapter awards scholarships to current undergraduate minority college students. The number and amount of scholarships given will be based on the fundraising success of the current fiscal year. We have awarded approximately \$24,000 in scholarships to deserving college students over the last three years.

Diverse Student Career Forum (September 18, 2010)

This career development and recruiting forum is aimed at helping diverse college students in business, accounting and finance to improve their professional development and to assist them with networking with corporate sponsors and other local employers. In 2009, the event attracted 60 students from Minnesota, Iowa and North Dakota. This event is co-sponsored with the Twin Cities Chapter of ALPFA.

Central Region Student Conference (October 7-9, 2010, Chicago)

This conference, provides students with the opportunity to obtain cutting-edge information on industry trends, interview with employers from across the country, and network with peers and professional NABA members.

Corporate Sponsorship Benefits

Corporate Partner benefits include the following:

- Designated as an official sponsor in NABA Minneapolis/St Paul publications and on website
- Recognition for providing sponsorship or hosting specific events
- Recognition in NABA-Minneapolis / St Paul communications
- Occasional speaking opportunities
- Providing company materials during events
- Opportunity to provide greetings during events such as the ACAP Closing Banquet

Corporate Sponsorship Levels

Platinum Level	\$10,000
Minimum of two (2) scholarships awarded in your company's name Five (5) Invitations to the ACAP Opening/Closing banquet Full Page Color Advertisement in ACAP Banquet Program and other NABA branding materials Complimentary Job Posting Announcements to our Student & Professional Members Opportunity to provide Technical Session Speakers (General Meeting) Opportunity for representatives to participate in sessions during the Diverse Student Career Forum Guaranteed site visit during ACAP Opportunity to provide a key note speaker for the Diverse Student Career Forum Guaranteed table during the career forum Standard Benefits plus above	
Gold Level	\$5,000
Minimum of 1 scholarship awarded in your company's name Three (3) Invitations to the ACAP Opening/Closing banquet Full Page Black/White Advertisement in ACAP Banquet Program and other NABA branding materials Complimentary Job Posting Announcements to our Student & Professional Members Guaranteed table during the career forum Standard Benefits plus above	
Silver Level	\$2,500
Minimum of 1 scholarship awarded in your company's name 1 Invitation to the ACAP Opening/Closing banquet Half Page Black/White Advertisement in ACAP Banquet Program Sponsor table during career forum if available Complimentary Job Posting Announcements to our Student & Professional Members Standard Benefits plus above	
Bronze Level	\$1,000
1 Invitation to the ACAP Opening/Closing banquet ¼ Page Black/White Advertisement in ACAP Banquet Program Complimentary Job Posting Announcements to our Student & Professional Members Standard Benefits plus above	
Friend Level	Below \$1,000
1 Invitation to the ACAP Closing banquet Complimentary Job Posting Announcements to our Student & Professional Members Standard Benefits plus above	

Corporate Participation Form

Complete the information below and returning the form by April 30, 2010.

Company Name _____

Mailing Address _____

Contact Name _____

Contact Phone Number _____ Contact Fax Number _____

Email Address _____

Corporate Sponsorship Levels

Platinum: \$10,000

Gold: \$5,000

Silver: \$2,500

Bronze: \$1,000

Friend

Note: You may indicate the preferred distribution of funds by checking the boxes below

ACAP

College Scholarship

Diverse Student Career Forum

Professional Development

General

Please indicate a primary point of contact for NABA related information as we will keep that individual informed of program progress at least quarterly.

Total Amt Committed: _____

Authorized Signature: _____

Return Form and Check To:

NABA, Inc. – Minneapolis / St Paul Chapter, P. O. Box 65214, St Paul, MN, 55165 – 0214

Please direct any questions regarding participation to
Nana Ahwoi, President at (612) 371-8608

Visit our website: www.nabamn.org

2009 NABA Minneapolis/St Paul Partners

Platinum

Cargill

Gold

Ernst & Young

KPMG

Silver

Ameriprise

Bronze

Deloitte

GE Fleet Services

AXA

Friend

UnitedHealth Group

Ecolab

Land O'Lakes

PriceWaterhouse Coopers

Becker CPA Review

General Mills

Medtronic

University of Minnesota

University of St Thomas